



SAS starts new route from Luleå to London

SAS will introduce a seasonal route with non-stop flights from Luleå to London, Heathrow, starting December 17, 2021, to March 21, 2022. Flights will operate twice a week, on Mondays and Fridays, and it will be the only direct link between Luleå and the UK.

Luleå and the Swedish Lapland region attracts travelers with many high-end hotels and activities suited for the English market. The timetable also works well for weekend trips to London from Luleå and will shorten the distance from the North of Sweden to one of the world's great capitals and business regions.

“We are delighted to be able to offer a route with an attractive timetable connecting Luleå, and the rest of North of Sweden, to London. Interest in Northern Scandinavia is continuously increasing as travelers seek new and more experiences in the nature. Several tour operators and travel agents have already expressed interest in the new route. London is also the largest European market for many businesses and this route will enable growth in Northern Sweden,” says Theres Briger, Head of Sales, Sweden, SAS.

The route will be operated with modern A320 fuel efficient aircraft reducing climate affecting emissions.

SAS Sustainability

The transition to more sustainable air travel is an existential topic and SAS is accelerating its efforts to reduce emissions. Our goal to reduce total CO2 emissions by 25% (compared to 2005 levels) is now to be reached in 2025, by modernizing our fleet and increasing the usage of SAF (sustainable aviation fuels).

Safe travel with SAS

Flying is a safe way to travel during the pandemic, as the air on board is unfavorable for transfer of infections. Over the past year SAS has introduced a raft of measures and procedures to further ensure safe air travel.

Read more about our initiatives at [SAS Safe Travel](#).

Flexible booking with SAS

Flexibility is important for travelers, especially now that traveling is more challenging than usual. We have introduced more flexible rebooking options so that you can travel now or later. With our 24-hour money-back guarantee and our flexible tickets on international trips you can easily rebook – or cancel your trip completely and receive a SAS Travel Voucher – up until 72 hours before departure. For domestic trips in Scandinavia, we offer free rebooking up until one hour before departure in SAS Go Flex. SAS Plus tickets are both re-bookable and refundable. [Here you will find more information about the different flexible solutions.](#)

For more information, please contact:

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SAS, Scandinavia's leading airline, with main hubs in Copenhagen, Oslo and Stockholm, flies to destinations in Europe, USA and Asia. Spurred by a Scandinavian heritage and sustainability values, SAS aims to be the global leader in sustainable aviation. We will reduce total carbon emissions by 25 percent by 2025, by using more sustainable aviation fuel and our modern fleet with fuel-efficient aircraft. In addition to flight operations, SAS offers ground handling services, technical maintenance and air cargo services. SAS is a founding member of the Star Alliance™, and together with its partner airlines offers a wide network worldwide.