



Star Alliance appoints SAS' Charlotta Wieland as Interim CEO of the alliance

SAS is happy to announce that Charlotta Wieland, VP Alliances & Industry Affairs at SAS will join Star Alliance as Interim Chief Executive Officer in January 2023.

Star Alliance's CEO Jeffrey Goh is leaving the alliance on 31 December 2022. While the global search for a new CEO is ongoing, SAS' Charlotta Wieland will assume the role as Interim CEO.

"SAS has a special history with Star Alliance as one of the founding partners in 1997, and I am honored and excited to take on this role. I look forward to continuing to work closely with all partners in the development of this strong alliance," Wieland says.

Charlotta has been the SAS representative on the alliance management board of Star Alliance for the past six years. For the past two years she has also been a member of the Board's Strategy Committee.

For more information, please contact:

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SAS, Scandinavia's leading airline, with main hubs in Copenhagen, Oslo and Stockholm, flies to destinations in Europe, USA and Asia. Spurred by a Scandinavian heritage and sustainability values, SAS aims to be the global leader in sustainable aviation. We will reduce total carbon emissions by 25 percent by 2025, by using more sustainable aviation fuel and our modern fleet with fuel-efficient aircraft. In addition to flight operations, SAS offers ground handling services, technical maintenance and air cargo services. SAS is a founding member of the Star Alliance™, and together with its partner airlines offers a wide network worldwide.