



SAS AND APOLLO EXTEND PARTNERSHIP AGREEMENT

SAS and tour operator Apollo extends their partnership for the 2024 summer season. The option to extend is part of a framework agreement signed in 2021 and the extension is worth around SEK 1.4 billion. SAS will fly Apollo customers from around 15 locations in Sweden, Norway, and Denmark to around 20 Mediterranean destinations in Greece, Croatia, Cyprus, Bulgaria, Spain and Turkey.

Apollo has once again chosen to extend its agreement with SAS as its main partner for its charter flights from Scandinavia during summer season 2024.

“We are proud of the longstanding partnership with Apollo and thrilled that SAS also next summer will welcome Apollo customers on board. SAS continues to add new and more sustainable aircraft to our fleet, providing passengers with a more comfortable and sustainable way of travel,” says Paul Verhagen, EVP and Chief Commercial Officer at SAS.

Strategic partnerships, such as the one with Apollo, allows SAS to serve a seasonal demand that is important for Scandinavian travelers. Furthermore, it enables Apollo to offer direct flights from major cities as well as regional airports in Sweden, Norway, and Denmark.

“For Apollo, it’s natural to continue the partnership with SAS. With a long history of providing high customer satisfaction and emphasis on being a driving force within sustainable aviation, we are confident that summer season 2024 will deliver great travel experiences for our customers,” says Tobias Jönsson, CEO of DER Touristik Nordic AB.

The agreement between SAS and Apollo covers flights from 15 locations in Scandinavia to 22 destinations in Europe.

For more information, please contact:

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SAS, Scandinavia’s leading airline, with main hubs in Copenhagen, Oslo and Stockholm, flies to destinations in Europe, USA and Asia. Spurred by a Scandinavian heritage and sustainability values, SAS aims to be the driving force in sustainable aviation and in the transition toward net zero. We are continuously reducing our carbon emissions through using more sustainable aviation fuel, investing in new fuel-efficient aircraft and technology innovation together with partners – thereby contributing towards the industry target of net zero CO2 emissions by 2050. In addition to flight ns, SAS offers ground handling services, technical maintenance and air cargo services. SAS is a founding member of the Star Alliance™, and together with its partner airlines offers a wide network worldwide.