



# SAS hits over 100,000 passengers in a single day — four times in 2025

**Scandinavian Airlines has reached a new milestone in passenger numbers: on four separate days so far in 2025, more than 100,000 travelers flew with SAS — the highest daily volume since November 2019.**

That's over 100,000 people choosing SAS. In one day. Four times.

With the best on-time performance in the world\*, SAS continues to welcome more travelers back on board — whether for business, reunions, or long-awaited holidays.

*“This milestone is more than numbers — it shows that passengers value reliability, service, and our commitment to leading the transformation of our industry to reduce its climate impact,” says Erik Westman, Chief Revenue Officer at SAS. “We’re proud to be part of our passengers’ journeys, and as we head into a busy summer season, we continue to invest in the future of aviation — with modern aircraft, smarter operations, and a clear focus on sustainability and efficiency.”*

The strong demand reflects a wider recovery in travel across Scandinavia and beyond, with SAS expanding its capacity to meet growing interest in both regional and international destinations. Popular routes include Barcelona and Athens, and SAS’ EuroBonus loyalty program continues to see increasing engagement.

\*[SAS ranked No. 1 globally](#) for on-time performance, May 2025 (source: Cirium).

**For more information, please contact:**

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SAS, Scandinavia's leading airline since 1946, operates a global hub at Copenhagen Airport (CPH), complemented by hubs in Oslo (OSL) and Stockholm (ARN).

Our mission is to connect Scandinavia with the world and the world with Scandinavia. Each year, SAS serves more than 25 million passengers and transports 60,000 tons of cargo to 135 destinations across Europe, the USA, and Asia. With a relentless focus on operational excellence, SAS ranks as the most punctual airline in Europe and the world. Together with a passionate workforce of over 10,000 colleagues, we collaborate with partners and customers to drive transformative changes in aviation. We are committed to achieving net-zero emissions by 2050, embodying the visionary spirit of our founders: “To move from the old to what is about to come, is the only tradition worth keeping.” Innovation and societal progress are at the heart of everything we do.

SAS joined SkyTeam in September 2024, and together with our partner airlines, we offer a wide network worldwide. For more information, visit our website at [www.flysas.com](http://www.flysas.com) or follow us on social media for the latest updates and promotions.