

SAS awarded with two leading customer awards

Scandinavian Airlines has once again been recognized among the world's best, earning a Five Star rating in the 2025 APEX Global Airline Rankings. This is the third consecutive year SAS has received this honor. In addition, SAS was awarded the Frequent Traveler People's Award for Best Airline Loyalty Credit Card EMEA at the FT Awards.

These achievements highlight SAS' strong commitment to delivering excellence both in the air and through its loyalty program. Being chosen directly by frequent travelers worldwide underscores the strength of SAS' EuroBonus program and the value it provides to members. This recognition validates that travelers truly appreciate the benefits, ease of use, and features of the SAS Amex Elite loyalty credit card. It also highlights the trust and appreciation SAS enjoys among its most loyal customers in the EMEA region

"The recognitions reflect SAS' dedication to delivering outstanding travel experiences and putting passengers first," says Paul Verhagen, Chief Commercial Officer at SAS. "Because both awards are driven by our customers' voices, they are especially meaningful to us and a true honor. Being placed among the top 7% of airlines worldwide is also a testament to the hard work of our employees. We are proud of this achievement and remain committed to continually enhancing the travel experience for our customers"

Based on nearly one million passenger reviews of 600 airlines worldwide, the APEX recognition places SAS among the top 7% of airlines rated globally. Over 3.1 million loyalty program members from 184 countries cast their votes in FT Awards this year.

For more information, please contact:

SAS Press Office: +46 8 797 2944

SAS, Scandinavia's leading airline since 1946, operates a global hub at Copenhagen Airport (CPH), complemented by hubs in Oslo (OSL) and Stockholm (ARN).

Our mission is to connect Scandinavia with the world and the world with Scandinavia. Each year, SAS serves more than 25 million passengers and transports 60,000 tons of cargo to 135 destinations across Europe, the USA, and Asia. With a relentless focus on operational excellence, SAS ranks as the most punctual airline in Europe and the world. Together with a passionate workforce of over 10,000 colleagues, we collaborate with partners and customers to drive transformative changes in aviation. We are committed to achieving net-zero emissions by 2050, embodying the visionary spirit of our founders: "To move from the old to what is about to come, is the only tradition worth keeping." Innovation and societal progress are at the heart of everything we do.

SAS joined SkyTeam in September 2024, and together with our partner airlines, we offer a wide network worldwide. For more information, visit our website at www.flysas.com or follow us on social media for the latest updates and promotions.