



SAS deepens commercial partnership with Virgin Atlantic

Scandinavian Airlines today announced an expanded agreement with Virgin Atlantic, giving SAS customers greater access to several long-haul destinations.

As part of the agreement, SAS will place its 'SK' code on selected Virgin Atlantic flights from London Heathrow, providing SAS customers with seamless access to destinations such as Cape Town, Johannesburg, Dubai, and Malé in the Maldives. The codeshare flights offer convenient travel times and are available for booking through SAS channels. More destinations will be added soon.

"This expanded codeshare with Virgin Atlantic strengthens SAS' offering to both business and leisure travelers by opening up more options to popular destinations. By placing our code on Virgin Atlantic flights, we make it easier for our customers to connect seamlessly through London Heathrow and enjoy a smooth travel experience," said Paul Verhagen, Chief Commercial Officer at SAS at SAS.

Juha Jarvinen, Chief Commercial Officer, Virgin Atlantic, commented, *"We're delighted to be deepening our partnership with SAS through our codeshare expansion, signalling our continued commitment to working with our fellow SkyTeam member. It means more customers can enjoy seamless connections through London Heathrow to our incredible destinations including Dubai, the Maldives and South Africa as well as enjoy the premium customer experience which Virgin Atlantic is famous for."*

SAS and Virgin Atlantic launched a bilateral codeshare agreement in October 2024.

The new codeshare flights will be available for booking from October 6 for travel beginning October 8.

For more information, please contact:

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SAS, Scandinavia's leading airline since 1946, operates a global hub at Copenhagen Airport (CPH), complemented by hubs in Oslo (OSL) and Stockholm (ARN).

Our mission is to connect Scandinavia with the world and the world with Scandinavia. Each year, SAS serves more than 25 million passengers and transports 60,000 tons of cargo to 135 destinations across Europe, the USA, and Asia. With a relentless focus on operational excellence, SAS ranks as the most punctual airline in Europe and the world. Together with a passionate workforce of over 10,000 colleagues, we collaborate with partners and customers to drive transformative changes in aviation. We are committed to achieving net-zero emissions by 2050, embodying the visionary spirit of our founders: "To move from the old to what is about to come, is the only tradition worth keeping." Innovation and societal progress are at the heart of everything we do.

SAS joined SkyTeam in September 2024, and together with our partner airlines, we offer a wide network worldwide. For more information, visit our website at www.flysas.com or follow us on social media for the latest updates and promotions.