



SAS AND SUNWEB SIGN DEAL WORTH 740 MILLION SEK

The new agreement replaces a previous two-year contract and has been extended through the summer of 2027. It will also include Airtours' production following Sunweb's acquisition in Sweden. With a total value of 740 million SEK, this long-term contract mandates SAS to operate charter flights from Denmark and Sweden to a wide range of destinations, including Corfu in Greece and Bodrum in Turkey.

The partnership reflects both companies' commitment to long-term collaboration and growth in the charter market, while solidifying SAS' role as a trusted partner in the sector. The value of the previous contract, which was 200 million SEK, has now been increased to 740 million SEK.

"Both Sunweb and Airtours are long-standing, proficient and highly valued partners for SAS in the Swedish and Danish markets. The rebranding of Airtours to Sunweb in Sweden highlights the company's ambitions for expansion in the Nordic region. We are pleased to extend our services across a wide range of destinations," says Edward Fotheringham, Vice President, Global Sales at SAS.

"We are excited about the agreement, which marks a significant strategic decision to prioritize collaborations with airlines that share the same values of quality, reliability, and flexibility, with a long-term mindset," says Jan Lockhart, Country Manager at Sunweb.

With the SAS' Airbus A320neo, renowned for its fuel efficiency and modern design, SAS will fly Sunweb customers from Arlanda, Gothenburg, and Copenhagen to 13 destinations, such as Crete, Rhodes, Zakynthos, Antalya, and Alanya.