



SAS strengthens WestJet partnership with expanded transatlantic cooperation

SAS and WestJet have entered into a codeshare agreement that gives travelers greater flexibility and easier access across Scandinavia and Canada, enhancing connectivity between the two airlines' networks.

The agreement enables SAS customers to travel seamlessly via Toronto Pearson International Airport (YYZ) and through SAS-served gateways in the United States, while WestJet customers gain convenient access to SAS' global hub in Copenhagen as well as Oslo and Stockholm, strengthening the transatlantic link between the two networks.

"The expanded codeshare partnership with WestJet is an important step in connecting Scandinavia even more closely with Canada. It strengthens our main base in Copenhagen and gives travelers on both sides of the Atlantic more options and a smoother overall journey. This agreement broadens our joint offering and creates new opportunities for customers across our combined networks," says Paul Verhagen, Executive Vice-President and Chief Commercial Officer at SAS.

SAS is the airline with the most flights between Scandinavia and Canada. With its year-round service between Copenhagen and Toronto, travelers enjoy a reliable and direct connection across the Atlantic.

Greater flexibility and continued network expansion

SAS' operational reliability adds further value to the cooperation. In 2025, SAS has twice been ranked the most punctual airline in the world and has already been named Europe's most punctual airline four times this year, underscoring its commitment to reliable service.

Through the agreement, SAS customers gain access to more than ten Canadian destinations beyond Toronto, including Vancouver, Calgary, and Halifax, all on a single ticket with through-checked baggage. WestJet travelers benefit from efficient one-stop access into Scandinavia and onwards across Europe through SAS' well-connected Copenhagen base. A future loyalty partnership is planned to bring added benefits to EuroBonus and WestJet Rewards members.

"Deepening our commercial connection with SAS means more seamless connections for guests on both sides of the ocean. With more Canadians wanting to explore Northern Europe, we are proud to help them get there with ease, so they can focus on the destination. We are proud to partner with a world-class airline like SAS and look forward to introducing more connectivity

between our two unique networks in 2026,” says John Weatherill, WestJet Executive Vice-President and Chief Commercial Officer.

The collaboration will expand further in 2026, including codesharing on WestJet’s upcoming Halifax–Copenhagen service launching in May. This will strengthen connectivity between Atlantic Canada and the Nordic region, offering greater flexibility and new travel opportunities for customers across both continents.