



Only 9 months until the grand opening – get a first look at SAS’ new Copenhagen Airport lounge

SAS will open the doors to a new signature lounge at Copenhagen Airport in June, 2027, offering more space, greater flexibility and a new Exclusive Zone created specifically for its most loyal top-tier customers.

Located on the fourth floor of Terminal 3, the new lounge offers panoramic runway views and dedicated spaces for working, relaxing, sleeping, eating and socializing.

A key new feature is a dedicated area tailored specifically for SAS’ most loyal top-tier customers. It forms part of the lounge’s zoning and gives the airline’s highest-tier frequent flyers a more private and elevated lounge experience.

“Our new signature lounge will be a destination of its own, redefining the journey. Designed with clean Nordic aesthetics and a calm atmosphere, it is built to give travelers space to breathe. Alongside our popular barista service, a fresh bakery, runway views, and a dedicated bar with signature drinks, we are introducing a very special Exclusive Zone tailored specifically for our top-tier customers – providing an elevated, thoughtful upgrade to the overall airport experience,” says Paul Verhagen, Executive Vice President & Chief Commercial Officer, SAS.

A lounge designed around the traveler

The new lounge will provide around 40% more space than the current lounge, with areas designed to meet different needs throughout the journey. Travelers will be able to find a quiet place to focus, settle in for some food and drinks, relax between flights or simply enjoy the view of the runway. For those looking to rest between flights, the lounge will also include private hotel rooms.

The lounge will feature 24 private work pods, as well as dedicated family and social areas. Digital occupancy monitoring will help manage customer flow and make it easier to accommodate high visitor numbers while maintaining a comfortable environment.

Food and beverage will be an important part of the experience, with a dedicated bar serving drinks and signature SAS cocktails, barista-brewed coffee and a bakery offering freshly baked pastries, treats and quality snacks. The food offering will combine Scandinavian touches with international influences and will be adapted throughout the day.



Extending the experience beyond the lounge

The new signature lounge is part of SAS' continued development of the travel experience in Copenhagen. It follows the re-introduction of European business class and upgrades to partner lounges across Europe, bringing together several elements of the airport experience for business travelers and frequent flyers.

"As passenger numbers grow and we strengthen Copenhagen as our main hub, this lounge reflects our ongoing development. Designed to handle high demand without feeling crowded – while offering dedicated spaces for our most frequent travelers – and connected with our recent re-introduction of European business class and partner lounge upgrades across Europe, it represents a very concrete step in our effort to improve every step of the journey for our frequent flyers," says Verhagen.

The lounge combines Scandinavian design with natural materials and practical comfort. Its single-floor layout creates clearly defined areas while allowing travelers to move easily between different parts of the lounge.

Facts about the new SAS Flagship Lounge

- **Opening:** June, 2027
- **Location:** Terminal 3, Copenhagen Airport
- **Size:** 3.700 square meters
- **Capacity:** Up to 4.000 visitors per day
- **Seating:** 1.095 seats, including options designated for rest
- **More space:** Around 40% more space for relaxing, working and socializing
- **Exclusive Zone:** Dedicated area for SAS' most loyal top-tier customers
- **Location in terminal:** Fourth floor
- **Views:** Panoramic runway views
- **Work:** 24 private work pods
- **Layout:** Single-floor solution with purposeful zoning
- **Zones:** Eat & Drink, Social, Family, Focus, Relax, Silent Relax and Sleep
- **Food & beverage:** Dedicated bar, barista service and bakery with freshly baked pastries, treats and quality snacks
- **Facilities:** Expanded shower and restroom capacity, abundant natural light and a high ceiling
- **Technology:** Digital occupancy monitoring to help manage customer flow
- **Design:** Scandinavian-inspired design with natural materials and a focus on longevity and conscious material use
- **Sustainability:** Recycled SAS textiles and selected furniture from the former SAS Lounge Copenhagen will be reused in the new lounge